



REXON



2026 法說會

力山工業股份有限公司

/ 股票代號：1515

Outline

- / 01  **Company Introduction**
- / 02  **Business Achievements**
- / 03  **Future Prospects**



COMPANY INTRODUCTION

| Overview



Foundation Date
1973/04/30

Capital
\$56.88M USD

Employee
1,000

Listed Date
1995/02/04

Headquarter

Chairman **Rex Wang**

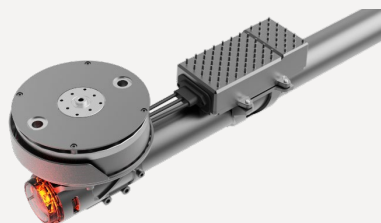
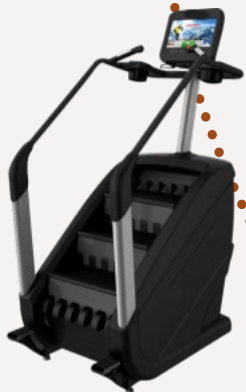
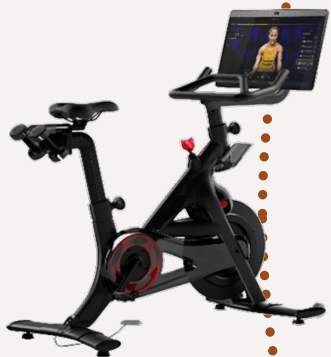
No. 261, Jen Hwa Road,
Tali, Taichung 41279, Taiwan

Major Products

**FITNESS
EQUIPMENT**

**POWER
TOOLS**

**LOW-CARBON
NEW PRODUCT**



DEWALT

Best Partner

StanleyBlack&Decker

PRECOR

CRAFTSMAN

HILTI

RYOBI



BOSCH



PELOTON

LifeFitness

TRUE

TECHNOGYM

PORTER CABLE

HIKOKI

Freemotion **FREEMOTION**

Milwaukee

metabo HPT

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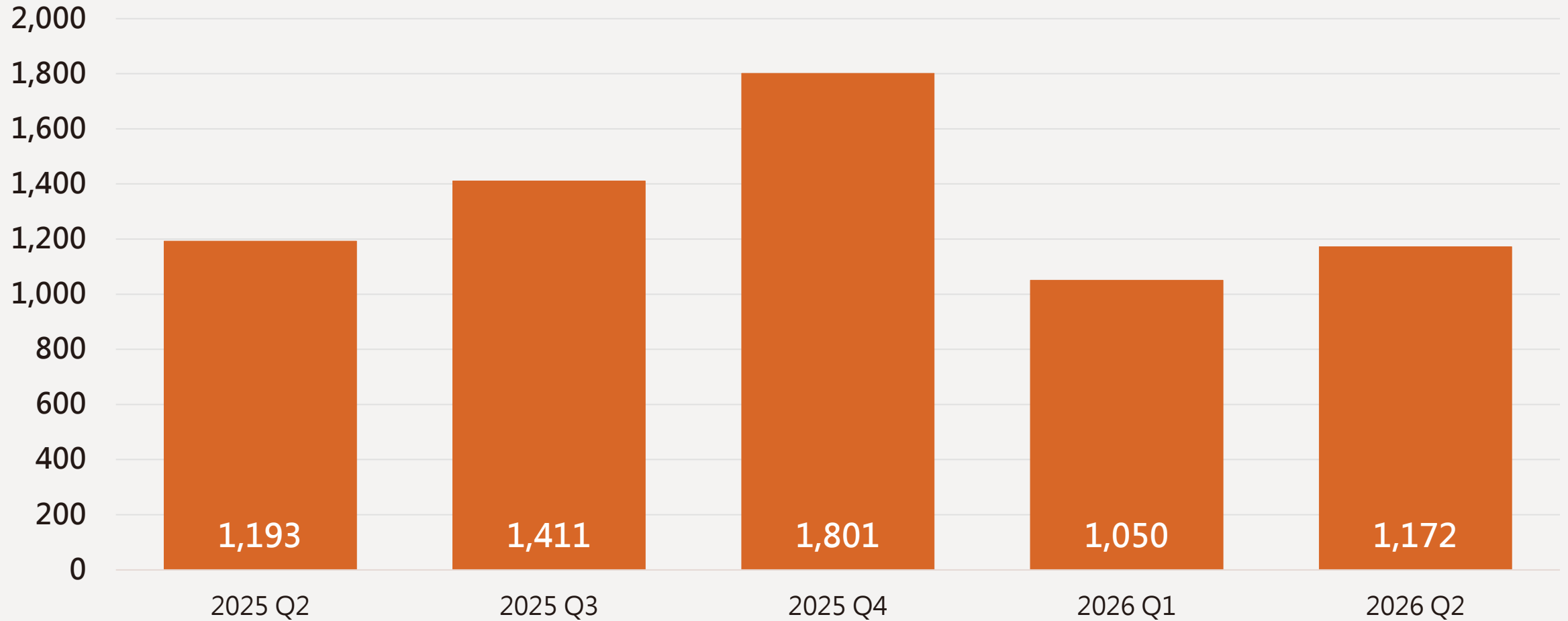
KOBALT



BUSINESS ACHIEVEMENTS

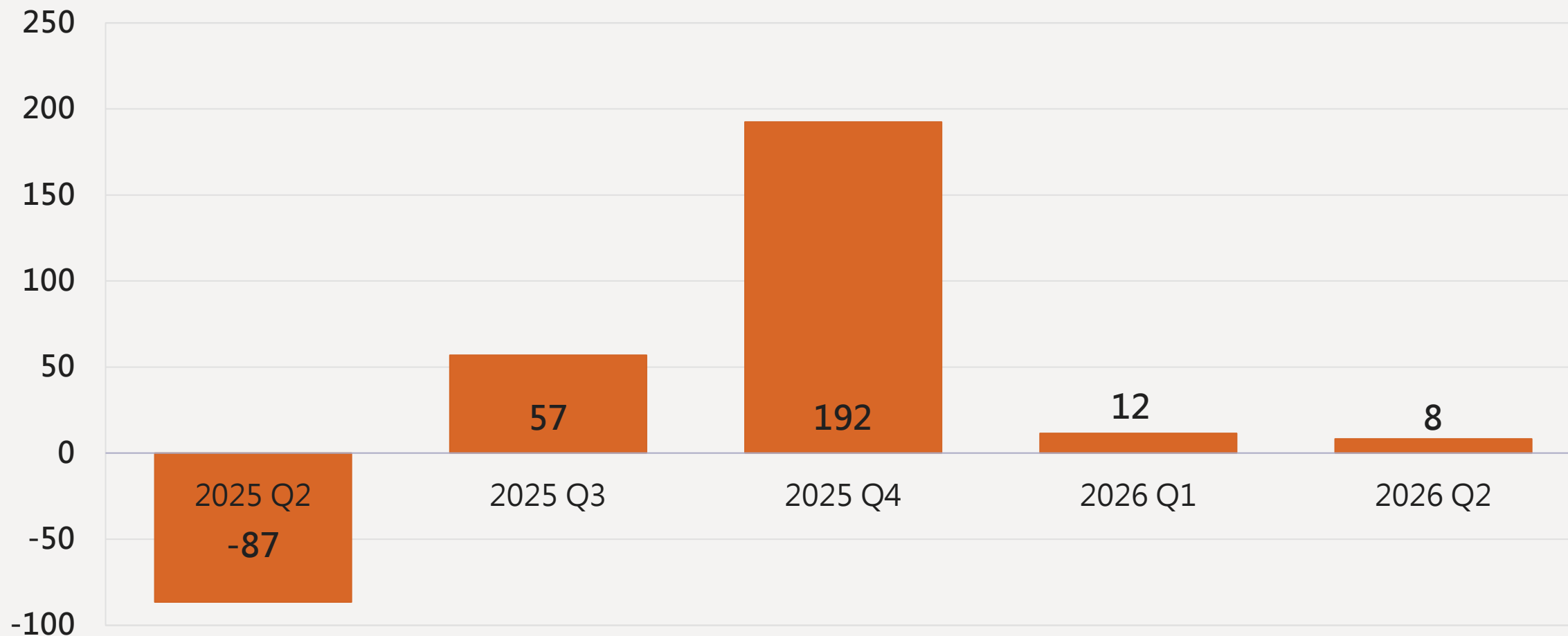
Revenue

Unit : Million NTD



Profitability

Unit : Million NTD





FUTURE PROSPECTS

Power Tool

Current Status

1. Intelligent features and wireless technology enhance value and convenience of products

2. Tariff, Commodity and shipping cost up cause price increases, affecting consumer purchase willingness to buy

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Future Plan

1. Top USA retailers like Lowe's and Home Depot expand online sales and enhance user experience.

2. REXON multiple options of origin provide the optimal product quality and cost

Current Status

1. Commercial products are with clear trends in gym expansion and equipment upgrades.
2. Home products and personalized fitness needs are increasing.
3. Demand for strength training equipment increases

Fitness Equipment



Future Plan

1. The market trend is shifting toward comprehensive health and sports science
2. REXON multiple options of origin provide the optimal product quality and cost

New Business

Current Status

1. To fulfill market demand, provide the following power system products
 - a. Multirotor drone 2~160KG
 - b. VTOL drone 15~50KG
 - c. Hybrid power drone
2. Samples and shipment per orders have made to customers from Taiwan, US, Japan, Europe, and India

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Drone



Future Plan

1. Collaborate with OEM customers for customization and optimization
2. To complete certification for various countries or products
3. Continue joint marketing with strategic partners for key components



Thank You

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